

THE NATIONAL ACADEMIES
Advisers to the Nation on Science, Engineering, and Medicine

*Capitalizing on Science, Technology, and Innovation:
An Assessment of the Small Business Innovation Research Program*

Policy and Global Affairs Division

A Symposium on

**Innovation Awards and Entrepreneurship:
SBIR, the States, and the Innovator**

DRAFT Agenda

April 7, 2006

**Room 100
The National Academies Keck Center
500 5th Street, NW
Washington, D.C.**

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- 8:30 AM **Continental Breakfast**
- 9:00 AM **Welcome**
*Charles Wessner, National Academies**
- 9:05 AM **Introduction**
*Gail Cassell, Eli Lilly**
- 9:15 AM **Panel I: Leveraging SBIR: State and Regional Programs**
*Moderator: Trevor Jones, BIOMECC**
- The Philadelphia Regional Strategy**
*Rob Jaffe, Innovation Philadelphia**
- Maine Technology Initiative**
*Janet Yancey Wrona, Maine Office of Innovation**
- North Carolina Science and Technology**
*Robert McMahan, North Carolina Board of Science and Technology**

*Discussant: Phil Auerswald, George Mason University**

10:45 AM **Coffee Break**

11:00 AM **Panel II: Leveraging SBIR: State and Regional Programs**

*Moderator: Jim Turner, House Committee on Science**

Maryland TEDCO Program

*Phil Singerman, Toucan Capital**

The Connecticut Center for Advanced Technology

*Deborah Santy, Connecticut Center for Advanced Technology**

Virginia Center for Innovative Technology

*Pete Jobse, Virginia Center for Innovative Technology**

*Discussants: Irwin Feller, AAAS**

12:30 PM **Lunch**

1:30 PM **Panel III: The Power of Evaluation and Assessment: “What Gets Measured Gets Done”**

*Moderator: Stephanie Shipp, Advanced Technology Program**

The Challenge of Effective Measurement: The Regional Innovation Index

*Robin Gaster, Innovation Ecologies**

Measuring High Tech Innovation in Massachusetts

*Robert Kispert, Massachusetts Technology Collaborative**

*Discussants: Rob Atkinson, Information Technology & Innovation Foundation**

3:00 PM **Coffee Break**

3:15 PM **Panel IV: Outreach and Commercialization**

*Moderator: Brad Knox, House Small Business Committee**

Matching Technologies to Missions: The Navy Opportunity Forum

*John Williams, US Navy**

Transitioning Researchers to Entrepreneurs

*Rohit Shukla, LARTA**

4:15 PM **Panel V: Roundtable on Policies for Regional Innovation**

*Moderator: Mark Skinner, SSTI**

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+ invited

4/4/2006 7:29 PM

*Brad Knox, House Small Business Committee**
*Jim Turner, House Science Committee**
*Janet Yancey Wrona, Maine Office of Innovation**
*Deborah Santy, Connecticut Center for Advanced Technology**
*Pete Jobse, Center for Innovative Technology**

5:00 PM **Adjourn to Reception**